



Grand Central District Association
727.328.7086
www.grandcentraldistrict.org
gcda@grandcentraldistrict.org



LocalShops1.com (Local Shopper)
727.637.5586
www.LocalShops1.com
localshopper@LocalShops1.com



St. Petersburg Chamber of Commerce
727.821.4069
www.stpete.com

Thanks for joining us!

Name _____

Business _____

Address _____

Phone _____

Email _____

Website _____

What's your initial 1-Card Offer? (You can change it anytime).

- *Grand Central Membership = \$100
- GCDA & LocalShops1 Membership = \$199
- GCDA & Chamber Membership = \$200
- All three = \$299! (\$598 Value)

Please make check payable to:
Grand Central District Association
2429 Central Ave. Suite 210
St. Petersburg, FL 33713

***Any business located outside Grand Central District, please add \$50.00 to the total amount of the membership selected.**

About us ...

The Grand Central District Association was formed to promote businesses along Central Avenue and First Avenue N., from 16th to 31st streets in St. Petersburg. Our district is designated as both a national and state Main Street community. Throughout the year, Grand Central hosts events including St. Pete Pride, Hogs & Dogs festival and Chili Cookoff. This year we started monthly trolley tours to highlight our great neighborhood.

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LocalShops1.com is Tampa Bay's largest network of local, independent businesses & indie-minded shoppers. LS1 combines a grassroots approach with traditional advertising and social media to promote small businesses. In our first year, we won a \$250,000 ad campaign in a marketing competition and our founder was a finalist for Tampa Bay Business Journal Business-woman of the Year. On Facebook fan page is among the top 25 percent worldwide. On Twitter, our rating is 98.3!

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The St. Petersburg Area Chamber of Commerce®, the largest Chamber in the Tampa Bay region and celebrating its 110th year of leadership and service, is a dynamic membership association of nearly 2,600 business and professional organizations, banded together in the interest of aiding and promoting job retention and creation, both locally and

LocalShops1.com Benefits

- ▶ Business profile on LS1 (area's top online directory of local businesses) with photos, logos, links & much more
- ▶ Free rotation on LS1 home page
- ▶ Participation in the 1Card, the area's only discount shopping program that's free to shoppers
- ▶ Free blasts on Facebook, Twitter and in our twice-monthly e-newsletter (goes out to more than 2,500 people)
- ▶ Free links from LS1 Facebook page (which has more than 1,000 fans)
- ▶ Free monthly brainstorming sessions with other members
- ▶ Free online networking in exclusive LS1 Girl's A-List on Facebook
- ▶ Discounted ads in LS1, Travel Host magazines and on several blogs; discounts on workshops, social media campaigns, editing & design services

*Save money, shop happy,
support the community!*

Grand Central District Benefits

- ▶ Free advertising in monthly e-newsletter, which goes out to more than 800 people
- ▶ Free advertising in Member Opportunities e-newsletter
- ▶ Free press releases sent to more than 90 media contacts
- ▶ Free business workshops and training
- ▶ Free monthly networking events
- ▶ Free links from GCDA Website and Facebook fan page
- ▶ Discounted ad rates in Creative Loafing (starting as low as \$47) and in Grand Central Press (starting as low as \$35)
- ▶ More than half off select business services, including press releases and Websites

*Being in business for yourself
doesn't have to mean you're alone!*

St. Pete Chamber Benefits

- ▶ Over 250 networking events that help you meet new clients in your target market
- ▶ Increase your business exposure by being listed on the chamber's website that has over 11 million annual viewers
- ▶ Your involvement allows other to know about your product or services as a viable resource to the community
- ▶ Member to member discounts that are guaranteed to save you time, money and attract new business opportunities
- ▶ A dedicated Business Assistance Specialist to support members with all aspects of running their business
- ▶ Advocate on member's behalves on local and statewide issues. A powerful and unified strength in numbers with the backing of over 2650 members.
- ▶ Unique Educational and Training programs tailored to help businesses grow and prosper
- ▶ Visit www.stpete.com for more benefits

Enjoy St. Petersburg!