



**RELEASE**

**CITY OF ST. PETERSBURG**  
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**FOR IMMEDIATE RELEASE**

**CITY LAUNCHES NEW ONLINE GUIDE FOR SMALL BUSINESSES –**

**[www.StPeteSBR.org](http://www.StPeteSBR.org)**

**St. Petersburg, Fla. (Jan. 20, 2010)** –The city of St. Petersburg unveiled a new one-stop online reference guide for small businesses, [www.StPeteSBR.org](http://www.StPeteSBR.org), designed to help small businesses easily access city assistance programs, business incentives, marketing tools, databases, and more.

Mayor Bill Foster was on-hand as the new online guide was previewed to an audience of more than 60 business owners attending “Destination Retail,” the last in a three-part series for retail business owners that was held today at St. Petersburg’s Palladium Theater.

The online guide at [www.StPeteSBR.org](http://www.StPeteSBR.org) lists more than 150 links covering topics such as city assistance, business services, database sources, and local, state, and national resources. In addition, the city’s Business Assistance Center services and program offerings are featured.

At the March 2009 Small Business Summit, attended by 219 small business owners, owners frequently requested greater accessibility to valid and timely information to assist them with business support services and more - [www.StPeteSBR.org](http://www.StPeteSBR.org) services that need. It is a one stop online reference guide that provides an abundance of easily accessible information relevant to St. Petersburg's small business owners.

“This city has been built on the backs of small businesses, and the city is committed to working to retain and strengthen our small businesses. We hope business owners will find the new online reference guide an important tool for doing business – and succeeding – in St. Petersburg,” stated Mayor Bill Foster.

To learn more please visit [www.StPeteSBR.org](http://www.StPeteSBR.org) or contact Kimberly Bailey, Economic Development Coordinator, at (727) 893-7784 or email [Kimberly.Bailey@stpete.org](mailto:Kimberly.Bailey@stpete.org).